

STORIES FROM SUNRISE SHOPPING CENTRE



Sales Representative,
Linda Adair

Peggy's Manager,
Inge Resler

Ageless Fashion at Peggy's

In 1968, Fred and Peggy Bennett opened their first store on the main street in Milton, Ontario with a dream to create a women's wear store based on "old fashioned customer service". Six locations later, both first and second generation Bennetts play active roles in the stores located in Kitchener, Guelph, Burlington, Aurora, Oakville and Milton. Peggy and her daughters Joey and Jan personally select all fashion collections to ensure they meet their customers' needs.

Exceptional service has built Peggy's to what it is today; the largest independent retailer for most of their fashion collections. "Whether you need an outfit for a wedding, business function, or a backyard barbeque, Peggy's has what you need!" offers Sunrise Manager, Inge Resler with enthusiasm. Susan Bristol, Robert Kitchen, Spanner, David Brooks, Koret, Liz Claiborne and Blast are just a few of the lines that they carry in the store.

Peggy's officially closed its doors at Highland Hills Mall in April 2005. The new Peggy's location at Sunrise Shopping Centre has a similar selection to what was offered at the mall, but the bright, spacious surroundings of the Sunrise location adds to the shopping experience, with lots of convenient parking right outside the front doors.

Designing the store to accommodate women who value a calm, private, and intimate shopping experience, the store layout helps in terms of selecting items. Creating a relaxed atmosphere where customers can co-ordinate existing wardrobes with exciting new seasonal ideas, continues to be a company mandate. Without the noise of an indoor mall, customers at Sunrise Shopping Centre enjoy their stress-free shopping experience.

Peggy's loyal customer following is a testament to the exceptional service and reasonably priced clothing offered over the span of 38 years. Never afraid to go the extra mile, managers in all six locations know their customers by name and are in tune with their style preferences. Transferring special colour and size requests between the six locations, without obligation, is extended to customers.

"We really try to listen to our customers", shares sales representative Linda Adair. "We're happy to go into the dressing room with customers to advise on fit, and with a seamstress on staff, we offer free alterations on all regular priced merchandise. We definitely pride ourselves on service. This is why our customers return again and again."

Peggy's is open Monday-Friday from 9:30am-9:00pm, Saturday from 9:30am-6:00pm and on Sundays from 12:00pm-5:00pm. The store is stocked with the latest in summer fashions so visit today!



PEGGY'S

